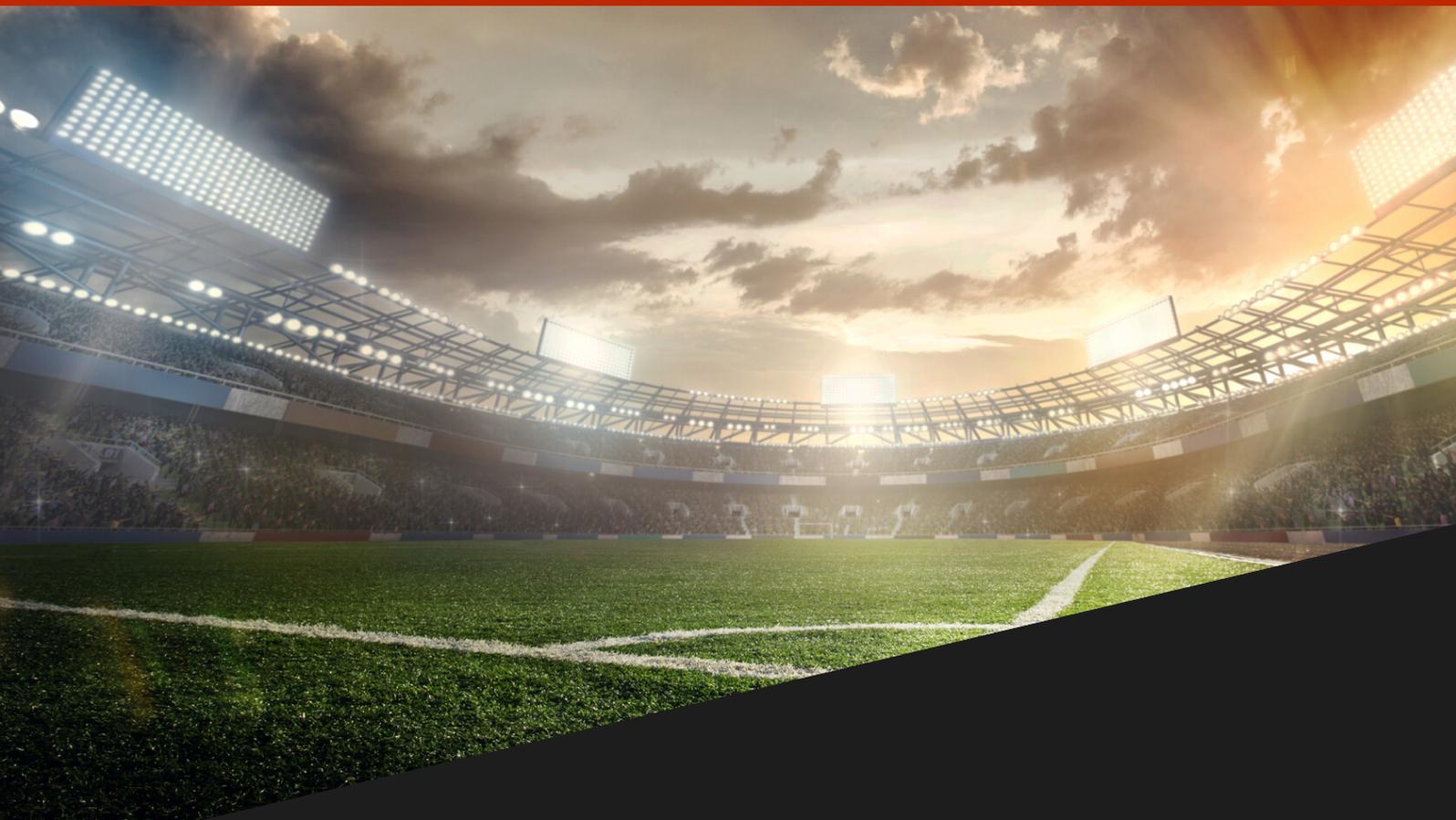




PROFESSIONAL DIPLOMA SERIES

# DIPLOMA IN LEADERSHIP IN SPORT

*Organisations are only as good as their people, which is why great business leaders are celebrated across industries.*



# PROFESSIONAL DIPLOMA SERIES

This module is premised on the belief that all organisations comprises of individuals who, though they may have personal objectives, are able to work collaboratively in pursuit of overall operational and strategic objectives. As such it is vital that there is leadership by those who have vision that provides direction, active followers by those who carry out day-to-day activities that are part of ongoing processes and a sense of 'order' in terms of organising every person in a coordinated way to ensure that outputs are optimised. Students will also gain awareness of their own behavioural style and the impact it may be having on peers, employees, clients and their own managers

The Diploma in Leadership in Football & Sport is a 8-week programme. It will be a mixture of pre-recorded lectures for you to watch in your own time, and a once per week webinar hosted by the lecturer who will take that week's content. If you wish, you can submit an essay at the end of the course. You will be given a range of topics on which to base you essay and you have four weeks in which to submit it. The word count guide is between 3-4,000 words.

The module will have three interlinked theoretical components:

1. Leadership
2. People
3. Organisation

Duration of Diploma is 8 weeks.

**"Since the beginning of the course, I had all the tools to get the most of the course and especially the people involved in it helped me to explore new challenges. The Leadership Course has been very effective and applicable to my personal life and job. Recommended to everybody."**

César Azpilicueta,  
Professional Footballer,  
Chelsea FC.



## CONTENT

### WEEK 1-2

Leadership – introduction.  
Reflective self-appraisal.  
Classical leadership.  
Leadership traits and attributes.

### WEEK 3-4

Shared leadership.  
Behaviours in leaders.  
Leadership situations and transformations.  
Authority and charisma

### WEEK 5-6

Leading for change in organisations.  
Behavioural change management.  
Emotional Intelligence.  
The mindset of success.  
Developing a style of leadership.

### WEEK 7-8

Leadership lessons from Football and Sport.  
Case studies of famous sports and football leaders.  
Transactional/Transformational leadership in  
Football and  
Sport.

## LEARNING OUTCOMES

- Learn to build on your strengths and put together action plans for addressing key areas of development.
- Develop presentation skills and networking abilities to enhance your professional profile.
- Plot your own path to becoming a skilled and effective leader.
- Learn to effectively manage and motivate a productive team unit.

**"I want to share my feeling doing this course because I think it can be great for a lot of players and also for people around us like staff, physiotherapists, doctors, managers etc**  
**This course brings me the opportunity to learn about something that I love, and it was so easy to follow, the lessons were very interesting, 70 mins per week all connected paying and attention, listen to and discussing a lot of doubts and questions. So I recommend this course to everyone to improve your knowledge about this future job or role, and most important because after football we are still young and we are winning time doing the course preparing ourselves a little bit better for this moment."**

Willy Caballero,  
Professional  
Footballer,  
Chelsea FC





“  
Some people want it to  
happen, some wish it would  
happen, others make it  
happen.”

MICHAEL JORDAN

